

Rejuvenate



Engaging



Vibrant



We believe *life* should
improve with age.

Allow us to introduce ourselves.



We're Senior Resource Group—SRG. For over 28 years, we've been developing and operating award-winning senior living communities throughout the United States. Although we're known for our distinctive designs and innovative amenities, it's common knowledge to everyone who lives and works with us that SRG senior living communities are fueled by our passion. We're truly driven by the desire to create environments that enhance the quality of people's lives.

Our success is rooted in the idea of hospitality. But it goes beyond just being well mannered. We strive to take care of our residents and our employees in a way that brings the two together as one extended family.

We work tirelessly to anticipate the future. At SRG, our residents tell us everything we need to know about who they are and how they want to live; and their input guides us in everything we do.

Ultimately, the SRG lifestyle is all about choice and independence. It's about savoring the daily experiences of life and cherishing connections—now, and into the future.

Your comfort is our passion.



We put people first in everything we do, from the day-to-day living experiences of our residents to creating the best communities and working environments possible.

And, while we pride ourselves on the daily delivery of quality service, it's the elevation of hospitality to a new level—an innovation we call Genuine Hospitality—that truly sets SRG apart. Our residents are neither guests nor strangers; they are the constant that defines our communities—where exceptional service is delivered by a dedicated group of people who truly believe our residents well-being and quality of life is their personal responsibility.

At SRG, our goal is to create comfortable, service-enriched environments that encourage residents to choose, to express themselves, and to live fully.

A blueprint for living well.



At SRG, we embrace wellness as a way of life. Healthy living means so much more than just exercise and nutrition; it's a person-centered approach that focuses on meeting the needs of the individual as a whole. Ours is a comprehensive philosophy that addresses the physical, emotional, intellectual, social, spiritual, and vocational well-being of our residents.

We recognize that mind, body, and spirit are all interconnected, so we've made it our goal to strengthen those connections through a robust offering of supportive programs, services, and amenities. By taking a holistic approach to wellness, we can provide a customized program for

each individual that includes nutrition and fitness opportunities, exercise classes, preventative health workshops, wholesome dining options and the knowledge, resources, and motivation to create a personalized blueprint for living well. Additionally, we encourage community members to work together to set goals, support progress, and celebrate and reward achievement.

By integrating all six areas of wellness, SRG communities promote healthy living and encourage residents and staff alike to lead balanced, productive lives.

When needs change, we're ready.



Our residents and their families will also find comfort in knowing that even if their needs change, their address doesn't have to. Should the necessity for care arise, they'll find a thoughtful and comprehensive menu of programs and services available on-site to meet their individual requirements today and tomorrow.

Here, a personalized program of care, provided in the comfort of their home, affords residents the freedom and independence to live life as they choose. And, as their needs may grow and change, our Director of Assisted Living and licensed professional staff are there to provide the services required to meet those needs each and every day. For those requiring specialized Alzheimer's Disease/ Dementia care services, Enliven™—our creative and adaptive memory care helps residents feel more connected and as independent as possible by focusing on their strengths and abilities, not impairments.

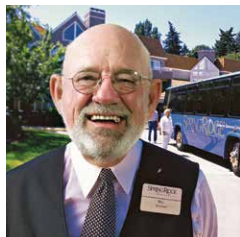
Seeking a higher standard.



We take the health of our residents seriously, which is why we pursued accreditation. In 2004, SRG became the first major senior living provider in the U.S. to earn across-the-board accreditation by the Commission on Accreditation of Rehabilitation Facilities, or CARF. Throughout North America and Western Europe, CARF is recognized as the leading independent accreditation body for providers of health and human services. Even though federal and state guidelines don't require licensed senior living communities to be accredited, we think it's an important distinction.

As part of our promise to you, SRG's accredited retirement communities will continue to voluntarily participate in CARF's accreditation process to ensure our programs and services maintain their measurable quality standards.

More than a service. A privilege.

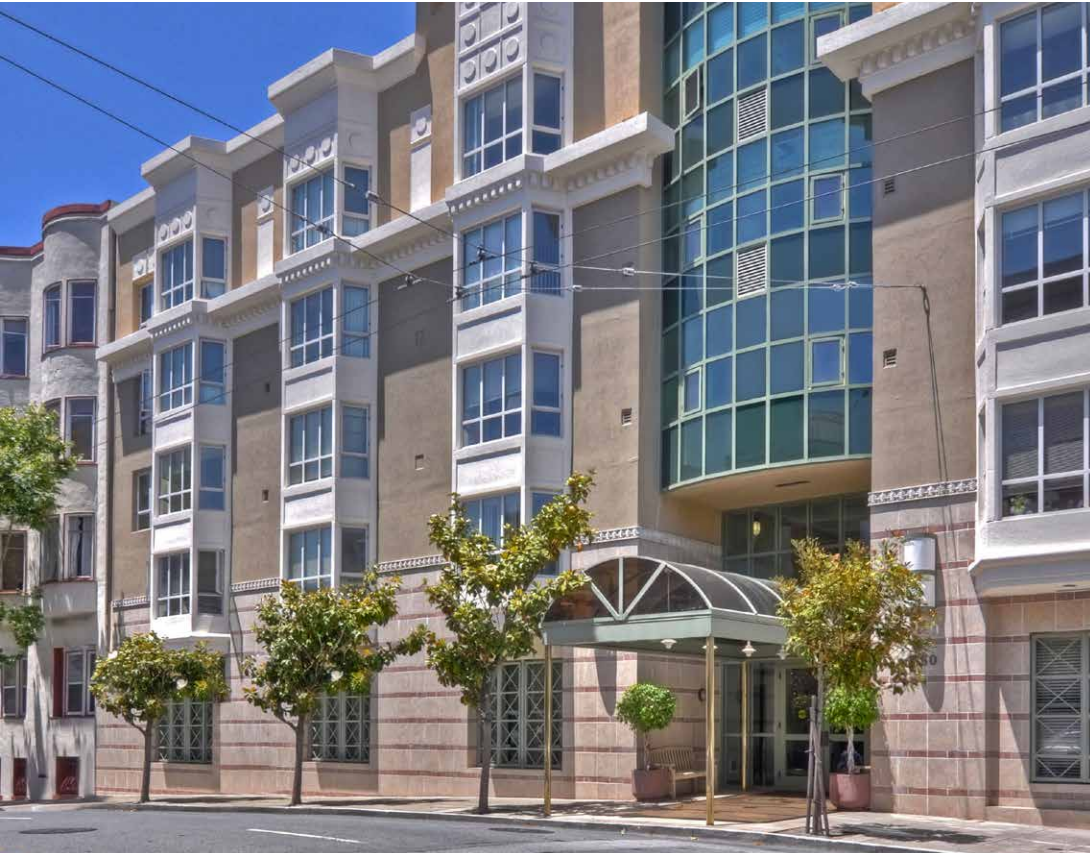


On a whole variety of fronts, from high tech to high touch, we do everything we can to engender a reassuring sense of comfort and understanding for our residents and their families as needs arise. We are honored to have the opportunity to make a difference in the lives of those we touch—our residents, their family members, and our employees.

We like to say that life should improve with age. After more than two decades in the business, it's certainly been true for us. It's our job to make sure our residents—and team members—feel the same way.

Coventry Place

A LIFE WELL LIVED



Discover Coventry Place.

Discover retirement living the way you always imagined it would be—a beautiful campus featuring distinctively designed residences, a host of convenient and supportive services and amenities, and a dedicated, professional staff available to meet your needs, 24 hours a day.

It's a life well lived at Coventry Place. Welcome.

RETIREMENT LIVING LIKE NO OTHER.

Our success is grounded in recognizing the value of the individual—each with their own desires, preferences and viewpoints. Thus, the best retirement lifestyle is the one you choose. Dine early. Or late. Join friends for game of bridge or Rummikub. Take a Zumba class or join in a game of Wii bowling. At Coventry Place, it's always your choice.

Flexible and creative in our approach, we are committed to helping our residents maintain active, comfortable lives. As your needs grow and change, we offer the peace of mind that comes from knowing you have licensed supportive care services in place for the future.

The Surroundings.

Set in picturesque downtown San Francisco, Coventry Place boasts a stylish mid-rise living. Visit the nearby Fine Art museum, Asian Arts museum and contemporary Jewish museum. Visit landmark San Francisco attractions such as America's Cup Village at Marina Green and Fisherman's Wharf.

What's next? A leisurely, relaxed lifestyle.

With life so full of choices, you can take your time and explore. This is retirement, redefined.

When a day can take you to an afternoon concert, a chat with the Chef on the latest culinary experiences or Skyping with the grandkids, that's a very good day. Or maybe meet up for a round of golf on a nearby course, or stay fit and flexible by taking an exercise class. Where will the day take you?

At Coventry Place, you can do it all, in style. And you can leave the driving to us. Our transportation service provides you the convenience of curb service to many of the popular locations and destinations nearby.

It's the newfound ease of living a maintenance-free life in the midst of everything you love. And the assurance that tomorrow's care needs can be managed for you, right here at home.



Your personal sanctuary.

Choose your place from a variety of studio and one-bedroom residences. Coventry Place brings you stylish interiors and inviting living spaces offering luxurious yet comfortable living. With distinctively designed floor plans—all you have to do is choose one.

Wellness—A way of life.

At Coventry Place, we've crafted an environment that makes room for physical, social, mental and spiritual well-being. Our integrated approach offers individualized programs including nutrition and fitness programs, diversified exercise classes, preventative health workshops, and wholesome and fresh dining options. It's the right combination of knowledge, resources, motivation and support that makes up our personalized blueprint for wellness.

A place to meet your changing needs.

We recognize the importance of planning for all stages of your life. That's why our continuum of care campus provides a thoughtful and comprehensive menu of programs and services, including private accommodations for assisted living and memory care. It's comforting to know that even if your needs change, your address doesn't have to.

SRG—Who we are. What we do.

For more than 28 years, Senior Resource Group (SRG) has been developing and operating award-winning senior living communities throughout the United States. Although we're known for our distinctive designs and innovative amenities, it's common knowledge to those who live and work with us that SRG senior living communities are fueled by our passion. We're truly driven by the desire to create environments that enhance the quality of people's lives. And, while we pride ourselves on the daily delivery of quality service, it's the elevation of hospitality to a new level that truly sets SRG apart.

We are committed to making you the center of our attention. This philosophy is our pledge to Genuine Hospitality. By creating comfortable, service-enriched communities we hope to encourage residents to choose, to express themselves, to live life fully. We are honored to have the opportunity to make a difference in the lives of those we touch—our residents, their family members, and our employees. Delivering on our promise of Genuine Hospitality isn't just our job, but rather, our privilege.



OUR FOCUS IS ON YOUR WELL-BEING

Coventry Place's continuum of care is about providing comfort, convenience, and peace of mind—now and in the future. Our licensed assisted living and memory care offers an impressive range of health and well-being services and resources readily available to meet your needs.

Here, you'll find the support to help you maintain optimum health when you are well and to provide a personalized program of care when you are not. Simply put, we're there when you need us.

Wellness Made Easy.

The health of Coventry Place residents is important to us which is why we offer extensive personalized health and wellness programs and services. Among those that are available are routine health monitoring services, onsite physician consultations, self-directed wellness programs and a host of resources and educational programming.

In-residence Care Services.

There's more than one option. Whether you prefer a private attendant or agency, you can receive personalized care services and assistance with activities of daily living in the privacy of your independent living residence.

Assisted Living.

Allowing you to live, fully supported, is of our utmost concern. Our friendly, dedicated and professional staff is available to help you with daily activities and managing medications through personal and supportive care. Coventry Place also has a 24-hour emergency call system for your peace of mind.

Memory Care.

Our person-centered approach to care is tailored to meet your loved one's changing needs. You'll find specially designed private residences, complete with individualized care and the integration and support of family members. Friendly, welcoming and relaxed—Coventry Place is an opportunity for ease, for wellness, and for family.

Coventry Place

SERVICES AND AMENITIES FOR SENIOR LIVING RESIDENCES

Services Included in the Monthly Fee

- Three delicious meals served daily in our onsite restaurant
- Weekly housekeeping and flat linen laundry service
- All utilities (except phone) including cable TV
- 24-hour emergency call system and onsite staffing
- Scheduled group transportation
- Social, cultural and recreational programs and activities
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Senior Living Residence

- Studio and one-bedroom floor plans with private bath
- Individual heating climate controls
- Color-coordinated floor and window coverings
- Kitchenettes with refrigerator included
- Conveniently located elevators and access to common areas
- Fire and smoke detectors and sprinkler system

Community Features and Amenities

- Restaurant-style dining
- Library
- In-house Theatre
- Internet lounge
- Club lounge and Bistro
- Fitness center
- Activity/Game Room
- Landscaped grounds and outdoor patio seating areas



Coventry Place

SERVICES AND AMENITIES FOR ASSISTED LIVING

Services Offered with your Assisted Living Care

- Three meals daily served in our onsite restaurant
- Assistance with medication management
- Help with daily activities, including bathing, dressing and grooming
- Licensed nurse on staff
- Weekly housekeeping
- Weekly flat linen and personal laundry service
- 24-hour emergency call system and onsite staffing
- Social, cultural and recreational programs and activities
- Scheduled group transportation
- All utilities (except phone) including cable TV
- Interior and exterior maintenance

Features of Your Assisted Living Residence

- Studio and one-bedroom floor plans with private bath
- Color-coordinated floor and window coverings
- Individual heating climate controls
- Stylish kitchenettes
- Conveniently located elevators and access to common areas
- Security features including fire and smoke detectors and sprinkler systems

Community Features and Amenities

- Restaurant-style dining
- Library
- In-house Theatre
- Internet lounge
- Club lounge and Bistro
- Fitness center
- Activity/Game Room
- Landscaped grounds and outdoor patio seating areas



Coventry Place

SERVICES AND AMENITIES FOR MEMORY CARE

Services Offered with Your Memory Care Residences

- Three delicious meals daily, including snacks
- Assistance with medication management
- Help with daily activities, including bathing, dressing and grooming
- Licensed nurse on staff
- Weekly housekeeping
- Flat linen and personal laundry service
- 24-hour staffing and emergency call system
- Adaptive memory care services
- Activity programming that maximizes independence while focusing on strength and abilities
- Scheduled group transportation
- All utilities (except phone) including cable TV
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Memory Care Residence

- Shared studio residences
- Color-coordinated floor and window coverings
- Individual climate controls
- Security features including smoke detectors and sprinkler systems

Community Features and Amenities

- Family-style dining
- Family activity centers
- Routine wellness reviews
- Secured, residential environment
- Enriched community life to help residents live comfortably and successfully within their capabilities



Coventry Place

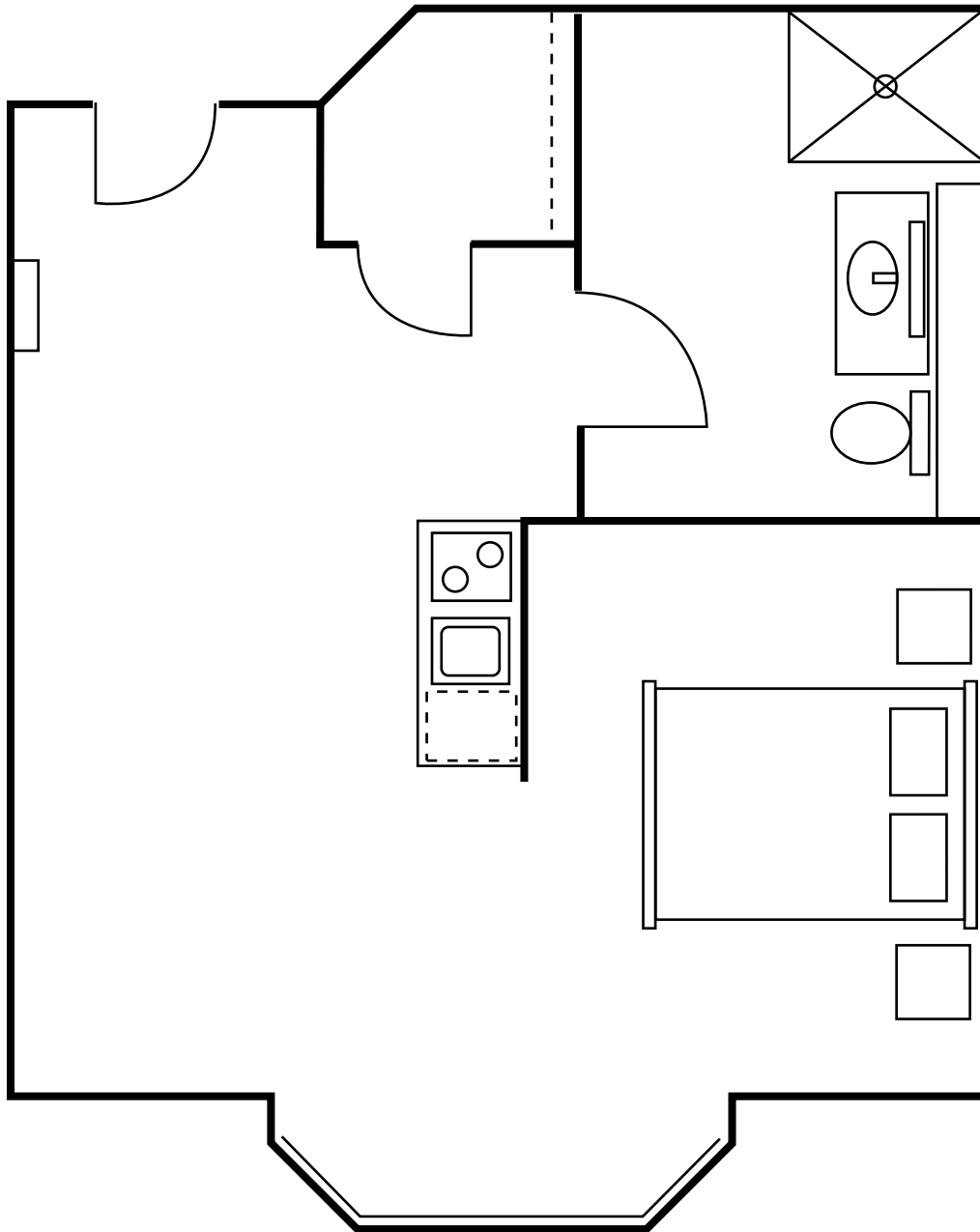
FLOOR PLANS

Studio and One Bedroom Residences

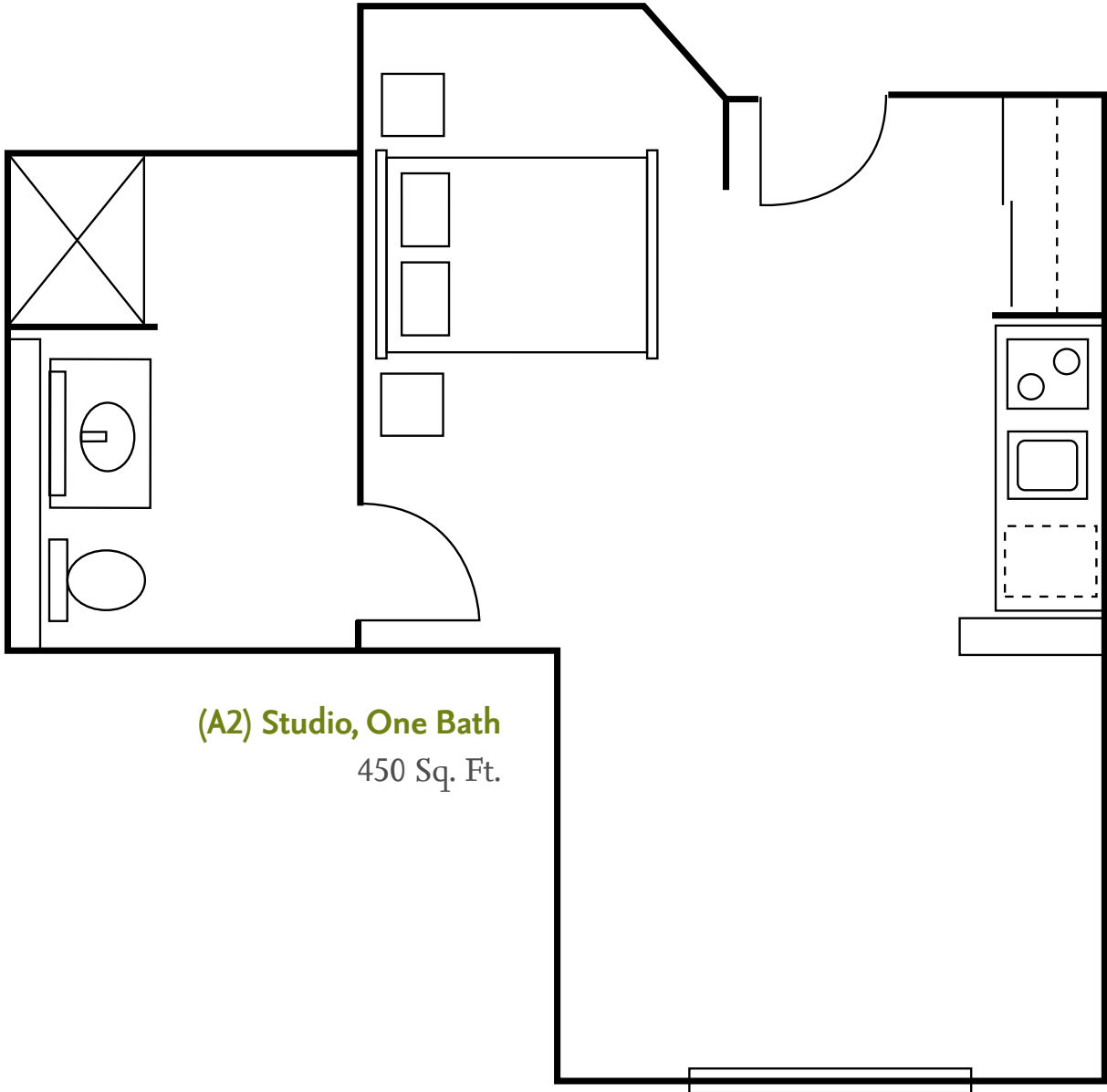


(A1) Studio, One Bath

480 Sq. Ft.



Floor plans are representative; actual square footage, dimensions, layouts and details may vary.



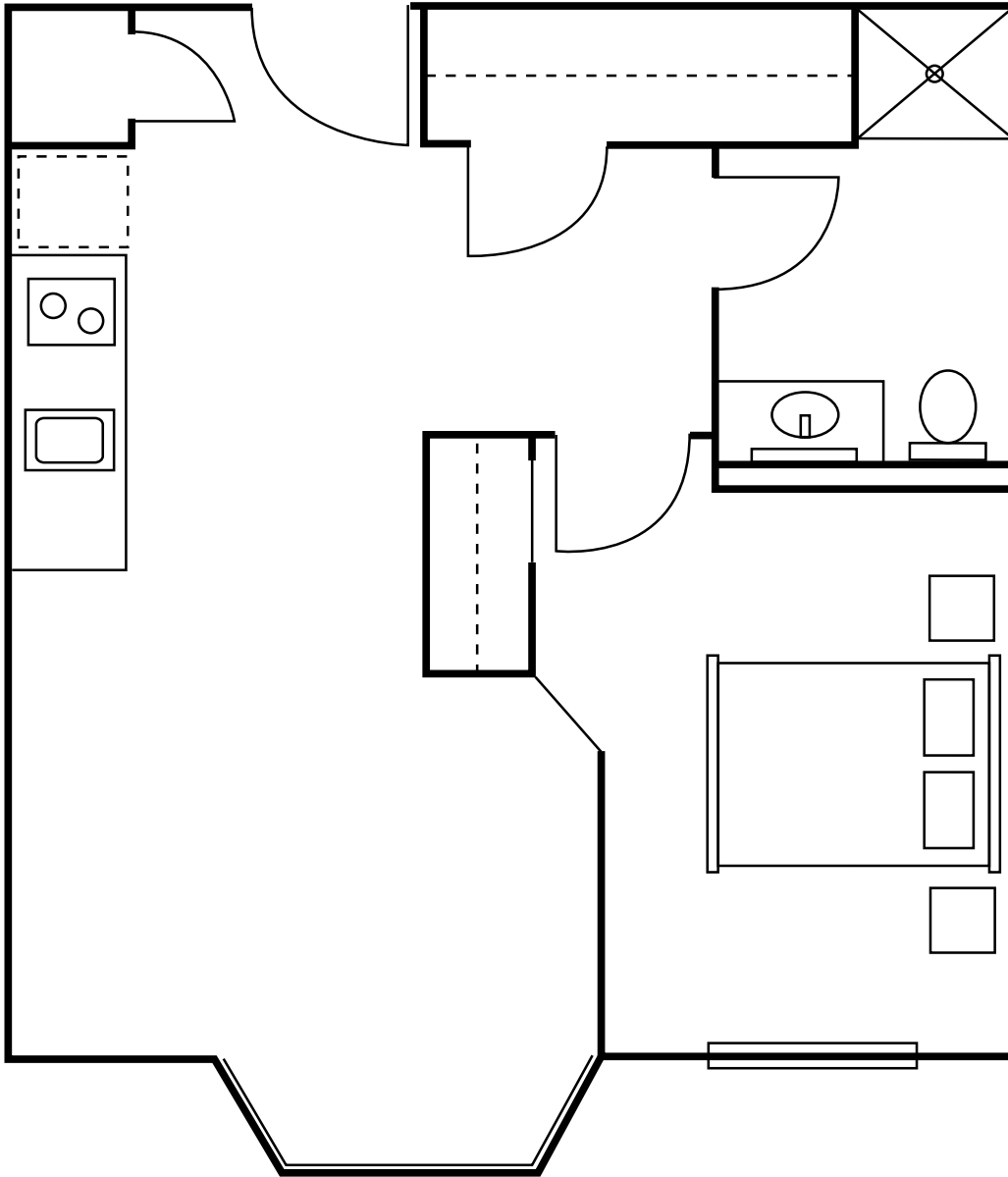
(A2) Studio, One Bath

450 Sq. Ft.

Floor plans are representative; actual square footage, dimensions, layouts and details may vary.

(C1) One Bedroom, One Bath

550 Sq. Ft..



Floor plans are representative; actual square footage, dimensions, layouts and details may vary.

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AN SRG SENIOR
LIVING COMMUNITY

